Ipreo's Municipal Bookrunning system is the industry standard for managing all new issue municipal securities online

Manages new-issues with greater efficiency

Ipreo's Municipal Bookrunning is the industry standard system for managing all aspects of the new-issue workflow for municipal securities, from Bidding, through Syndication, to Allotments and Settlement. Municipal Bookrunning serves all participants in the capital-raising process from a single, centralized platform.

Senior-Managed Bookrunning
- Allows lead manager to automate all aspects of syndication to handle all structures and pricing
- Eliminates re-keying by sharing data electronically with account members
- Instantaneous transmission of information when a scale is updated and sent out by the underwriter
- Built-in modules for designations, closeouts and P&L
- Robust reporting functionality

Non-Managed Internal Allocation System (NMIA System)
- Allows user to manage all aspects of non-managed transactions: tracking deal information, entering orders, receiving and approving sales orders, receiving allotments, allocating order to sales force, and receiving designation information from the lead manager
Electronic Order Entry
- Sales force may enter orders for Sr. Managed and Non-Managed deals, eliminating phone and ticket orders
- Sales orders may be viewed by the manager, edited from the view orders page, and approved by the firm’s syndicate desk on non-managed deals
- Current deals functionality allows the sales force to quickly navigate to deals with active order periods and view real time updates of their orders by their syndicate desk
- Orders may be fed directly into firm’s internal trading system

Trading System/Feeds
- Designed to flow seamlessly from the Senior Managed Bookrunning and NMIA system using each firm’s trading methodology
- Provides straight-through-processing that eliminates the need to re-key allotments into an internal system, and enables real time MSRB reporting

About Ipreo
The marriage of deep industry expertise and dynamic innovation, Ipreo brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Bringing together state-of-the-art new issuance systems and premier global financial and investor data, Ipreo provides innovative technology and superior insights to all participants in the capital-raising process.